

UnitedHealthcare Community Plan Health Equity Program Incentive

What you need to know

The UnitedHealthcare Community Plan Health Equity Program Incentive (CP-HEPi) of North Carolina program offers care providers an opportunity to earn bonuses for helping their patients who are UnitedHealthcare Community Plan members. Through CP-HEPi, your practice may earn bonuses for helping to reduce health inequities endured by UnitedHealthcare Community Plan members based on racial or ethnic identity by increasing member engagement in their preventive health care.

Earning your incentive

UnitedHealthcare Community Plan of North Carolina care providers can receive an incentive reward by closing care opportunities related to HEDIS® measures in the table below between Jan. 1, 2022, and Dec. 31, 2022. These measures include only those populations at risk of an outcome disparity, identified for each measure (e.g., Black/African American, Hispanic/Latino, Native American/Islander).

HEDIS® measures	Payment opportunities for closing gaps in care *Payment amounts increase as targets are reached
Controlling High Blood Pressure – Total (CBP) ¹	
Comprehensive Diabetes Care – HbA1c Poor Control (>9) (CDC) ¹	
Childhood Immunization Status – Combination 10 Immunizations (CIS) ²	
Well-Child Visits in the First 30 Months of Life – Well-child visits for age 15-30 months (W30) ²	
Well-Child Visits in the First 30 Months of Life – Well-child visits in the first 15 months (W30) ²	

Program details

- o Participating practices must have a minimum of 100 assigned UnitedHealthcare Community Plan members (tax ID number (TIN) level) to be eligible. Notification letters will be sent to providers that meet this threshold.
- o Advanced Medical Home (AMH) Tier 3 practices do not have a minimum assigned panel requirement.
- o ¹Population at risk includes Black/African American, Hispanic/Latino
- o ²Population at risk includes Black/African American, Native American/Islander
- o Patient Care Opportunity Reports (PCOR) will be available monthly on the provider portal and can assist participating care providers in identifying care gap opportunities for assigned patients
- o If a CP-HEPi Payment is earned, we'll send your practice an estimated payment no later than March 31, 2023. We'll send a final payment less the amount of the estimated payment no later than September 30, 2023.



We're here to help If you have any questions, please contact uhc-amh-support@uhc.com